Report





## **Summary**

Business confidence has continued to affect activity in Q2 and this is reflected in below average take-up in most cities. In many cases enquiry levels are holding up, but there is a healthy supply of good space in the market and little pressure on occupiers to commit. With known requirements and the Bank's renewed quantitative easing programme, we anticipate improved activity in the second half of the year but the Eurozone issues continue to provide the greatest risks to confidence.

- City centre and out-of-town take-up in the nine GVA regional office centres recorded take-up of 1,487,000 sq ft in Q2, 6% below the quarterly average
- The city centre market made up 59% of this total, with 882,000 sq ft of deals, over a quarter of which was in Edinburgh
- The out-of-town market recorded take-up of 604,000 sq ft, 6% above the quarterly average

Carl Potter, National Head of Offices

# The Big Nine

## Regional office market review

### **City Centre**

- · City centre take-up totalled 882,000 sq ft in Q2, 12% below the quarterly average
- · Edinburgh recorded twice its average take-up including the largest deal, 80,000 sq ft at Exchange Square 1 to BlackRock
- · Elsewhere take-up was just above or similar to average in Bristol, Glasgow and Newcastle but significantly below average in other cities

#### **Uncertainty holds back latent** demand

Economic uncertainty following the decline in economic growth and events in the Eurozone is continuing to impact on business confidence. This is reflected in take-up levels in Q2, with activity in a number of cities considerably down at the half year stage.

In many cases enquiry levels are holding up and there are a large number of latent requirements in the regional office market but companies are not committing.

Take-up in many cities is dominated by much smaller transactions with +50% of take-up of grade B quality - coupled with fewer large grade A deals. There is currently a healthy supply of good space in the market and little pressure on occupiers to commit. Landlords are keen to re-let or re-gear and offer increasing flexibility on lease terms and tenant only break options.

Latent demand is building but this is unlikely to be documented until confidence improves.

In Glasgow we expect a few large requirements to commit over Q3 and





■ Birmingham - 93,081 ■ Bristol - 96,152 ■ Cardiff - 42,424 (Figures in sa ft)

Edinburgh - 250,000 Liverpool - 33,150 Manchester - 132,584 Newcastle - 59,651

there are a number of leading solicitors actively searching for space.

The core demand in Birmingham is professional and business services with large requirements from Legal and General and solicitors Shoosmiths and DWF

The major requirement in Manchester is over 150,000 sq ft for BUPA, due to vacate their Salford premises in 2015. In Liverpool a number of the requirements we reported in Q1 are still active, such as 60,000 to 70,000 sa ft for Direct Line and 50,000 to 80,000 sq ft for Sony.

Our Edinburgh office has recently highlighted a tipping point when grade A supply will not satisfy demand. Current low levels of development combined with the development time lag, anticipated increase in lease events and a return to confidence will determine the exact timing. However the high level of take-up in Edinburgh including the 80,000 sq ft letting of Exchange Place 1 to Blackrock emphasises the concern over the supply of quality stock in the city.

Whilst lease events will provide a foundation to occupier moves, cost efficiencies are at the forefront of business decisions, and some will see this as an opportunity to downsize.

General trends continue such as the preference for occupiers to relocate to city centres as deals remain favourable to occupiers. In addition they provide the public transport infrastructure for staff, and support the increasing sustainability and CSR agenda.



We anticipate improved activity in the second half of the year, with the continuance of the Bank of England's quantitative easing and as a result of known requirements, lease events and occupiers looking to take advantage of a subdued market. However, the Eurozone issues continue to provide the greatest risks to confidence.

Top 5 city centre deals (Q2 2012)

City/property	Occupier	Sq ft
Edinburgh – Exchange Place 1	BlackRock	80,000
Edinburgh – Quartermile One	Skyscanner	27,122
Bristol – 53 - 55 Queen Charlotte St	Foscombe	23,077
Manchester – Riverside	Money Plus Group	21,500
Bristol – Trelawney House, Surrey St	Bristol Rental Properties	20,785

#### Rents and forecasts

Headline rents have remained mainly stable over the last year. Cardiff and Manchester have seen headline rent increases but rent free periods have also increased, reducing the net effective rent. There is unlikely to be any significant rental growth or pressure on incentives this year. There is a significant price difference in prime rents in Cardiff, Liverpool and Newcastle compared to the 'Big Six'.

#### City centre headline rents Q2 2012 (£psf)

Location	Rents (£)	Rent free (mths on 10 yr term) (£)	Net effective rent*	Net effective rent Q4 2011
Glasgow	28.50	24	23.51	23.51
Manchester	29.50	30	22.86	24.34
Birmingham	27.50	36	19.94	19.94
Bristol	27.50	36	19.94	19.94
Leeds	25.00	30	19.38	19.38
Edinburgh	25.50	36	18.49	18.49
Cardiff	22.50	30	16.31	17.05
Newcastle	20.00	24	16.50	16.50
Liverpool	21.00	36	15.23	15.23

<sup>\*</sup>including rent free period less three month fit-out

Last year average regional office rents declined by -1.5%. Our rental growth forecasts indicate that there will be a modest fall of -0.6% in 2012, followed by a modest rise of 0.3% in 2013. This improvement should continue with 1.4% growth in 2014 rising to 2.5% in 2016, although remaining below current and expected inflationary levels.

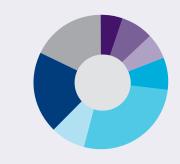
#### **Out-of-town**

- Take-up in the out-of-town markets was 604,000 sq ft in Q2, 6% above the quarterly average
- Leeds, Manchester and Newcastle all recorded over 100,000 sq ft of deals.
- The largest deal was in Leeds, a 50,000 sq ft letting to Leeds City College at The **Printworks**
- Headline rents vary between £14 psf in Liverpool and £21.50 psf in Bristol

#### Top 5 out-of-town deals (Q2 2012)

City / Property	Tenant	Sq ff
Leeds – The Printworks	Leeds City College	50,000
Newcastle – Hawthorne, Jarrow	South Tyneside Council	36,754
Bristol - Hillside Court, Chipping Sodbury	Jelf Group	24,350
Glasgow – Trilogy 1, Eurocentral	Morgan Sindall	14,847
Leeds – WIRA business park	Gamestech / Danoptra	14,305

Figure 2 Out-of-town take-up



#### Q2 2012

Birmingham - 32,691
Bristol - 46,894
Cardiff - 37,069 (Figures in sq ft)

Edinburgh - 0
Glasgow - 47,297
Leeds - 164,398

Liverpool - 50,126

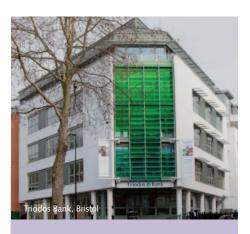
Manchester - 120,133

Newcastle - 105,560



#### **Quarterly Average**

(Figures in sq ft)



### In focus: Bristol

#### Market movement:

The most active sectors in the Bristol city centre market are financial and business services, in particular solicitors and accountants and the media sector, which are generally smaller occupiers attracted to the Temple Quarter Enterprise Zone. Out-oftown, the occupier range is broader with Defence and Aerospace and Research & Development often linked to the resident Universities.

Many of the active enquiries in the market are existing local and regional occupiers with lease ends or break clauses approaching. Many are considering trading up in terms of quality, albeit in some cases down in terms of size, to take advantage of the attractive rent free packages.

#### Outlook:

There is a lack of brand new Grade A accommodation in the city centre now available for immediate occupation which currently stands at around 295,000 sq ft, some of which is already in solicitor's hands. With no new speculative development underway, it is likely that this total supply will significantly diminish over the next 12 months.

We also anticipate that as the supply of immediately available new Grade A accommodation reduces, so too will the level of incentives being granted and the prospects for increased lease lengths also improves.

Ben O'Connor, Associate - Bristol

#### **London West End**

10 Stratton Street London W1J 8JR

#### **London City**

80 Cheapside London EC2V 6EE

Rose Building Third Floor 16 Howard Street Belfast BT1 6PA

#### Birmingham

3 Brindleyplace Birmingham B1 2JB

#### Bristol

St Catherine's Court Berkeley Place Bristol BS8 1BQ

#### Cardiff

One Kingsway Cardiff CF10 3AN

#### Edinburgh

Quayside House 127 Fountainbridge Edinburgh EH3 9QG

Glasgow 206 St Vincent Street Glasgow G2 5SG

#### Leeds

City Point First Floor 29 King Street Leeds LS1 2HL

#### Liverpool

Mercury Court Tithebarn Street Liverpool L2 2QP

#### Manchester

81 Fountain Street Manchester M2 2EE

#### Newcastle

Central Square Newcastle upon Tyne NE1 3PJ

Published by GVA ©2012 Copyright GVA

GVA is the trading name of GVA Grimley Limited and is a principal shareholder of GVA Worldwide, an independent partnership of property advisers operating globally gvaworldwide.com

Should you wish to discuss the findings of our research in greater detail please do not hesitate to contact:

#### **Carl Potter**

National Head of Offices 0121 609 8388 carl.potter@gva.co.uk

#### Giles Tebbitts

Research 020 7911 2670 giles.tebbitts@gva.co.uk

08449 02 03 04 gva.co.uk

This report has been prepared by GVA for general information purposes only. Whilst GVA endeavour to ensure that the information in this report is correct it does not warrant completeness or accuracy. You should not rely on it without seeking professional advice. GVA assumes no responsibility for errors or omissions in this publication or other documents which are referenced by or linked to this report. To the maximum extent permitted by law and without limitation GVA exclude all representations, warranties and conditions relating to this report and the use of this report. All intellectual property rights are reserved and prior written permission is required from GVA to reproduce material contained in this report. GVA is the trading name of GVA Grimley Limited © GVA 2012.